Social & Online Media Virtual Learning

HS/Introduction to Social and Online Media

April 14, 2020

Lesson: <mark>[Media Literacy Part 5 (4/14/20]</mark>

Objective/Learning Target:
Examine the larger problems with disinformation and be able to identify the smaller issues that work together to create the much larger problem.

Video Option
Link: https://youtu.be/Il_w0CNQBq8

Bell Ringer

1. Think about everything you've heard about COVID-19 over the past few weeks. Out of all of that information what is one thing that you heard that stands out as being the most untrue?

Quick Recap

Misinformation: This is misleading or false information that is more often than not done with little or no ill intent. This is information that while untrue is not intentionally untrue.

Disinformation: This is wrong or false information that is put out to the general purpose with the intent to misinform and confuse the public. Disinformation campaigns are often the domain of governments acting against their own people or another, unfriendly regime.

Fighting Fake News

- Over the next three lessons we will build a comprehensive plan that allows us to combat fake news and disinformation.
- This plan is not only for ourselves personally but also a proposal to decision makers to help them protect the population.

Step 1

Identifying Specific Problems

- One of the biggest issues that often arises when attempting to problem solve or come up with solutions to problems is that they are far too general. They discuss the overarching problem but don't address all of the specifics.
- If you want to remodel your house you can't simply tell the remodeler "the house is messed up, please remodel it." You have to tell the remodeler the specific problems you have and how you would like them solved. Big problems require solutions to the underlying problems that create the larger problem.

Examples of disinformation problems

- Getting people to take responsibility for their own media literacy. Many issues with disinformation could be solved if the individual could accurately make judgements about the authenticity of information.
- Social media is a major issue. How do we stop those platforms from being the largest distributors of misinformation and disinformation?
- Technology itself could be a problem. How do we determine if information is fake if the technology can create fake information that is hyper realistic?

Assignment

- For step one of our project please come up with 5-10 problems that need to be solved in order to start solving the misinformation and disinformation problem. You may use the three examples from the previous slide in your answer.